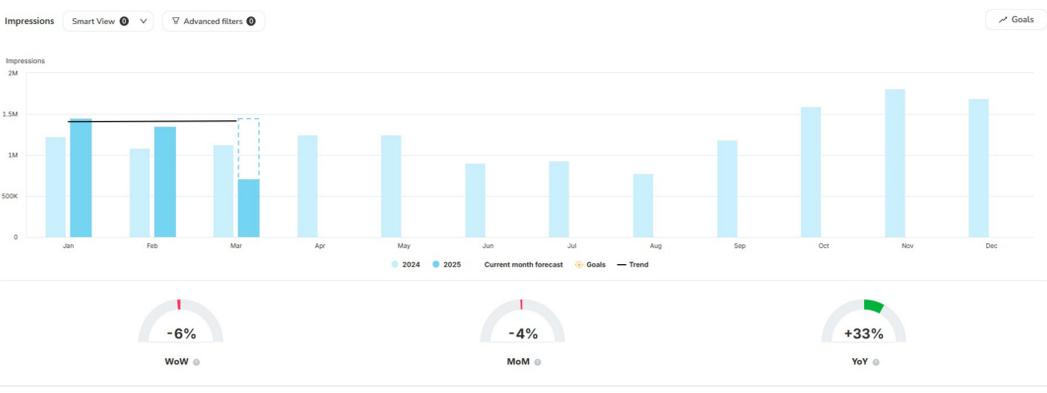
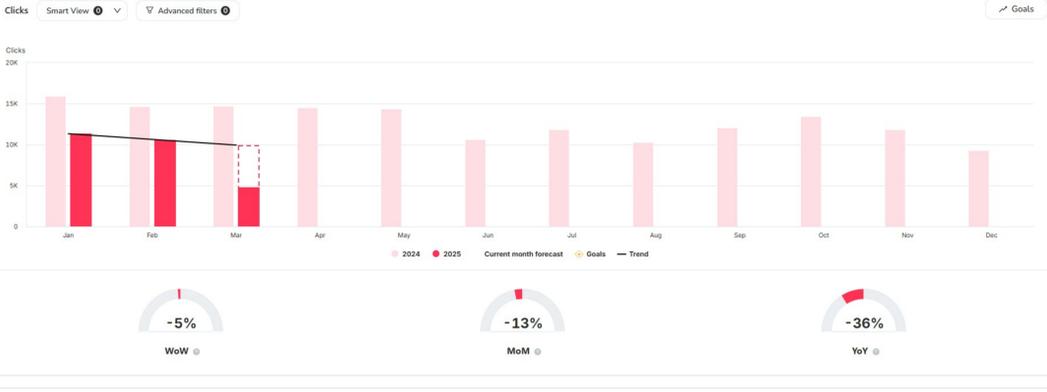


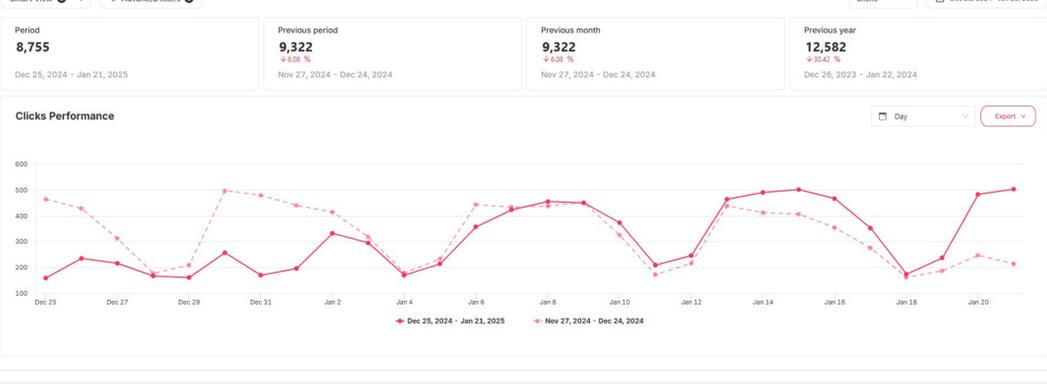
### Impressions



### Test Name Clicks



### Performance



### Insight

Smart View Advanced filters Jan 15, 2025 - Jan 21, 2025

Keywords	URLs
"how to get sitemap of website" is the top growing keyword with $\uparrow$ +51.7% of clicks (+115)	"/emojis-seo/" is the top growing url with $\uparrow$ +20.2% of clicks (+10)
"how to view a sitemap" is the top decline keyword with $\downarrow$ -75% of clicks (-9)	"/en/how-to-find-a-sitemap/" is the top decline url with $\downarrow$ -2.2% of clicks (-43)

### Top Performance

Smart View Advanced filters Clicks Jan 15, 2025 - Jan 21, 2025

Keywords	Clicks	Δ	%
how to find sitemap of a website	90	↑10	↑12.5%
how to get sitemap of website	44	↑15	↑51.7%
find sitemap	40	↑3	↑8.1%
how to check sitemap of any website	33	↑11	↑50%
how to find sitemap	28	↑8	↑40%

URLs	Clicks	Δ	%
/en/how-to-find-a-sitemap/	2K	+43	+2.2%
/sitemap/	3	+2	+40%

### Top Countries

Smart View Advanced filters View all countries Jan 15, 2025 - Jan 21, 2025

Countries	Clicks	Δ	Impressions	Δ	CTR	Δ	Avg Position	Δ
United States	477	+21	95.65K	+43.56K	0.5%	+0.14%	49.78	+4.13
Spain	429	+15	15.18K	+2.29K	2.83%	+0.39%	15.5	+3.07
India	298	+38	17.29K	+346	1.73%	+0.25%	40.69	+2.95
United Kingdom	200	+4	15.52K	+5.97K	1.29%	+0.38%	48.52	+1.69
Australia	78	+4	2.49K	+580	3.14%	+0.72%	37.95	+1.64
Pakistan	75	+2	2.79K	+1.98K	2.68%	+1.15%	30.47	+13.53
Canada	67	+31	4.12K	+271	1.62%	+0.61%	41.15	+3.52
Germany	67	+4	5.06K	+328	1.32%	+0.18%	45.65	+1.31
Netherlands	58	+12	2.03K	+571	2.86%	+0.17%	36.4	+4.27
France	53	+8	3.24K	+522	1.64%	+0.44%	42.43	+0.51

### Top Changes by X days

Smart View Advanced filters Clicks Jan 15, 2025 - Jan 21, 2025

URLs	Clicks	Δ	%
/emojis-seo/	113	↑19	↑20.2%
/meta-tags/	65	↑15	↑30%
/en/	127	↑13	↑14.4%
/	105	↑13	↑14.1%
/briefing-seo/	11	↑10	↑10%

URLs	Clicks	Δ	%
/en/how-to-find-a-sitemap/	2K	+43	+2.2%
/tips-dominios/	6	+9	+60%
/desindexar/	7	+9	+66.2%
/sitelinks/	4	+6	+60%
/footprints/	3	+6	+66.7%

### Keyword Distribution



### Keyword map

Smart View Advanced filters View all Keyword Map Clicks Jan 15, 2025 - Jan 21, 2025

Current month	February	January	December	November	October	September	August	July	June	May	April	March
278	526	635	549	830	805	868	491	553	671	675	739	647
141	334	357	268	262	305	301	266	334	270	203	270	272
81	152	198	159	260	327	248	198	208	188	190	151	179
56	114	99	96	110	142	118	109	127	110	184	164	139
47	80	58	62	79	87	95	114	101	78	91	69	151
45	124	145	119	166	184	154	154	158	184	170	174	181
44	99	104	83	145	178	182	155	175	170	127	140	173
43	156	125	123	154	172	199	186	200	141	150	187	156
38	95	93	75	71	119	98	99	91	91	66	91	84
37	79	74	52	73	83	80	91	94	87	68	85	106

### Brand vs Non-brand



### New and Lost Keywords

Smart View Advanced filters View all New and Lost keywords Jan 15, 2025 - Jan 21, 2025

New Keywords: +2.95K, New clicks: +11, New impressions: +5.5K

New keywords	Tags	Clicks	Δ	Impressions	Δ	CTR	Δ	Avg Position	Δ	URL
phần mềm seo web		0	→0	49	+49	0%	→0%	73.46	+73.46	/vi/
phần mềm seo chuyên nghi		0	→0	43	+43	0%	→0%	7.64	+7.64	/vi/
seo evaluation report	E	0	→0	41	+41	0%	→0%	60.11	+60.11	/en/seo-reporting/
diseño web para arquitectura		0	→0	28	+28	0%	→0%	95.29	+95.29	/arquitectura-web/
keyword analysis with rank tracker	E	0	→0	24	+24	0%	→0%	32.84	+32.84	/en/rank-tracker/
crawled but not indexed		0	→0	23	+23	0%	→0%	92.78	+92.78	/en/how-to-find-a-sitemap/
share seo reports	E	0	→0	23	+23	0%	→0%	39.45	+39.45	/en/how-to-create-a-white-label-seo...
on-site seo checklist for new websites		0	→0	20	+20	0%	→0%	73.01	+73.01	/en/seo-checklist/
rank tracking reporting	E E	0	→0	20	+20	0%	→0%	46.73	+46.73	/en/rank-tracker/
enterprise keyword tracker	E E	0	→0	18	+18	0%	→0%	6.59	+6.59	/en/rank-tracker/

### Questions

Smart View Advanced filters View all Questions Jan 15, 2025 - Jan 21, 2025

Query	Tags	Clicks	Δ	Impressions	Δ	CTR	Δ	Avg Position	Δ
seocrawl		189	+14	301	+11	56.15%	+2.7%	1.9	+0.9
how to find sitemap of a website		90	+10	315	+20	28.57%	+1.45%	1.1	+0.57
seo crawl		49	+2	221	+24	22.17%	+3.72%	1.17	+0.09
how to get sitemap of website		44	+15	180	+26	24.44%	+5.61%	1.11	+0.05
find sitemap		40	+3	267	+9	14.98%	+1.58%	1.72	+0.02
how to check sitemap of any website		33	+11	188	+6	17.55%	+5.47%	1.3	+0.17
how to find sitemap		28	+8	188	+13	14.89%	+3.47%	1.13	+0.08
get sitemap of website		26	+4	103	+8	25.24%	+1.78%	1.07	+0.03
how to find a sitemap		25	+3	143	+3	17.48%	+1.7%	1.12	+0.02
how to find the sitemap of a website		17	+3	145	+9	11.72%	+2.98%	1.12	+0.03

### Devices

Smart View Advanced filters View all Devices Jan 15, 2025 - Jan 21, 2025

Type	Clicks	Δ	Impressions	Δ	CTR	Δ	Avg Position	Δ
DESKTOP	2.46K	+4	212.12K	+57.55K	1.16%	+0.25%	42.78	+4.65
MOBILE	258	+39	83.18K	+14.26K	0.31%	+0.09%	45.02	+4.74
TABLET	3	+6	917	+315	0.33%	+1.17%	38.35	+7.58

### Opportunities

Smart View Advanced filters View all Opportunities Jan 15, 2025 - Jan 21, 2025

Keyword	Tags	Clicks	Δ	Impressions	Δ	CTR	Δ	Avg Position	Δ
seocrawl		189	+14	301	+11	56.15%	+2.7%	1.9	+0.9
how to find sitemap of a website		90	+10	315	+20	28.57%	+1.45%	1.1	+0.57
seo crawl		49	+2	221	+24	22.17%	+3.72%	1.17	+0.09
how to get sitemap of website		44	+15	180	+26	24.44%	+5.61%	1.11	+0.05
find sitemap		40	+3	267	+9	14.98%	+1.58%	1.72	+0.02
how to check sitemap of any website		33	+11	188	+6	17.55%	+5.47%	1.3	+0.17
how to find sitemap		28	+8	188	+13	14.89%	+3.47%	1.13	+0.08
get sitemap of website		26	+4	103	+8	25.24%	+1.78%	1.07	+0.03
how to find a sitemap		25	+3	143	+3	17.48%	+1.7%	1.12	+0.02
how to find the sitemap of a website		17	+3	145	+9	11.72%	+2.98%	1.12	+0.03