



¿\$100M en
facturación
gracias al SEO?

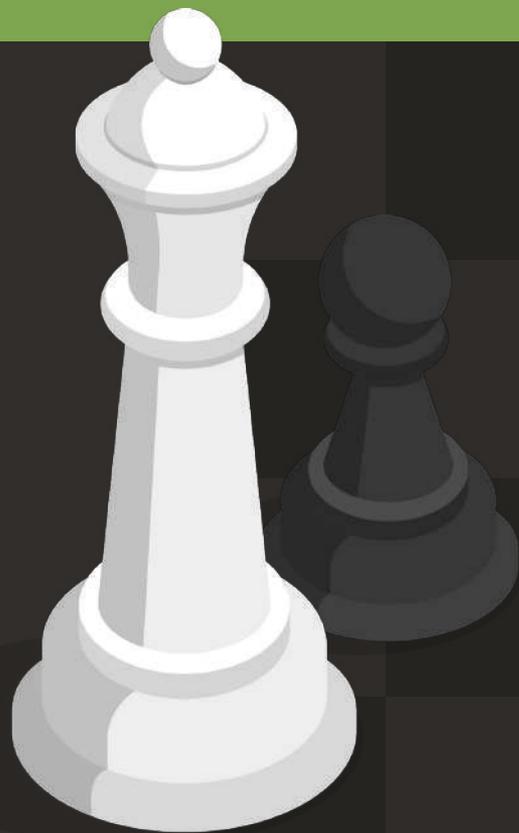
¡SÍ!



¡Un placer conocerte!



**David Kaufmann y
Jesús Páez**



***Disclaimer:** No estamos aquí para demostrar nada sino para
INSPIRARTE y AYUDARTE a crecer.*

Contenidos

1 Historia y Contexto

2 El camino a +\$100M

3 Insights para TI



Historia y Contexto

Cuando empezamos a trabajar con Chess.com en Diciembre 2016, esta comunidad de ajedrez online recibía **menos de 1 millón de visitas orgánicas al mes.**

Los desafíos eran:

- Mejorar la visibilidad de la web
- Mejorar su tráfico online

The screenshot shows the Chess.com website interface. At the top, the Chess.com logo is on the left, and a large promotional banner reads "Play Chess for FREE at the #1 Chess Site!". Below this, it states "13,733,911 members... and 29,918 are online now!". A list of features includes "Unlimited Chess Games & Free Tournaments", "Challenge Your Friends & Meet New Players", and "Improve Your Rating with Training Videos". A "Get Started" button is on the right. Below the banner is a "DOUBLE FEATURE DEATH MATCH" event featuring GM Lawrence Trent vs GM Daniel Rensch and GM Fabiano Caruana vs GM Robert Hess. The event details are "6 hours of blitz/bullet, \$2,000 prize. Insane action. Live commentary. Feb 4th - 9:00am-4:00pm PT 5:00pm-12:00am GMT/UTC". Below the event is a grid of activity tiles: "Play with Friends", "Learn Chess", "Play vs. Computer", "Tournaments", "Chess Videos", "Mobile Chess", "Chess Openings", "Tactics Trainer", and "Chess Mentor". On the right side, there is a login section with fields for "Username" and "Password", "Log In" button, "Remember" checkbox, "Forgot?" link, and a "Login with Facebook" button. At the bottom right, there is a "Puzzle of the Day" section with a "Click to Solve" link.

Tipos de Acciones y Recomendaciones



SEO Internacional



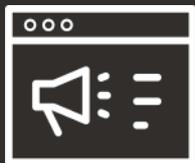
Aperturas



Noticias



Jugadores y Ratings



**Artículos y
Evergreen**



Eventos



**Product Lead
Growth**



Análisis de Datos

SEO Internacional

2016: 1 idioma (Inglés)

2023: 56 idiomas



SEO Internacional

Abrir un nuevo idioma
parece fácil...

...PERO requiere todo un
proceso completo.



#1 साइट पर ऑनलाइन
शतरंज खेलें!

1,05,81,818 आज के गेम

3,52,823 अब खेल रहा है



ऑनलाइन खेलें.

अपने स्तर पर किसी के साथ खेलें



कंप्यूटर के विरुद्ध खेलें

अनुकूलन प्रशिक्षण बोट के बराम खेलें

Pasos de SEO Internacional

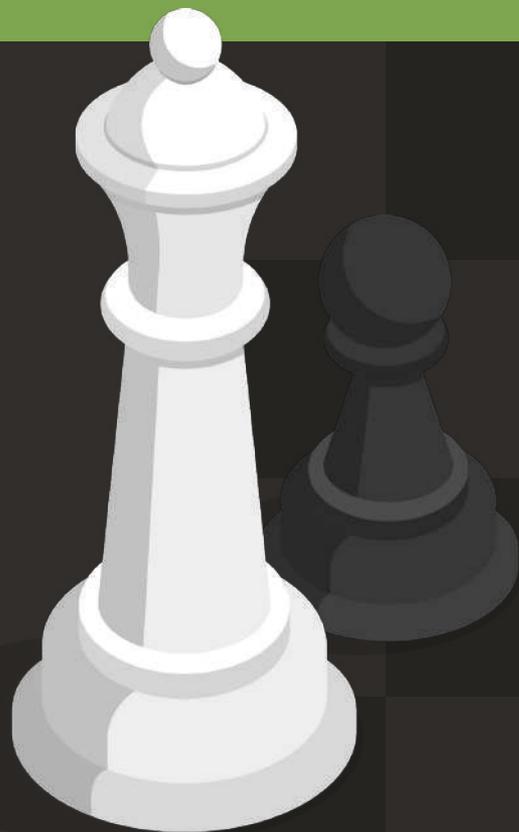
Nuevo url en el sistema

Metadatos traducidos

Link Building & PR

Artículos, lecciones y vídeos

Redes sociales



Impacto de SEO Internacional

1 Idioma= 12M visitas orgánicas al año

56 idiomas: 400M visitas orgánicas al año

Clicks
145,153,598
↑ 118,043,402
Growth ↑ 435.42%

Countries	Clicks
 United States	28.45M
 India	12.21M
 United Kingdom	7.05M
 Canada	5.18M
 Turkey	4.87M
 Italy	4.67M
 Poland	4.4M
 Germany	4.3M

Pregunta:

“¿Puedo traducir las páginas más importantes de mi web en otro idioma para ver si ese mercado vale la pena?”



Pädagogische Psychologie

19. aktualisierte Auflage

Anita Woolfolk
Ellen Usher

P Pearson

Pädagogische Psychologie

Anita Woolfolk, Ellen Usher



Entwicklungspsychologie

Von der Kindheit bis ins hohe Alter

19. Auflage

Robert S. Feldman

P Pearson

Entwicklungspsychologie

Von der Kindheit bis ins hohe
Alter

Robert S. Feldman

IT: “libri biologia” tiene 250
búsquedas mensuales.

ES: “libros de biología” tiene
250 búsquedas mensuales.



Pearson

Aperturas

Esta sección se componía de 5.000 urls, contenido de poco valor y pocas visitas.

116k clicks al mes (2021)

Chess Openings

- Search more than 3,000 opening lines
- Find the perfect chess opening for you
- Explore variations and master chess games

1. e4



Openings

1. e4
38%
31%
31%
1. d4
39%
33%
28%
1. Nf3
39%
35%
26%
1. c4
39%
34%
27%
1. g3
40%
33%
27%
1. b3
38%
28%
34%
1. f4
32%
25%
43%
1. Nc3
36%
25%
39%

¡Nuevo diseño & SEO!

Mejoras:

- Rediseño completo
- Investigación
- Enlazado interno
- Creación de contenido

+1M organic clicks al mes (2023)

The screenshot displays the 'Openings' section of the Chess.com website. At the top, there are navigation buttons for 'Opening Principles', 'Key Openings', 'Learn the Queen's Gambit', 'Learn the Sicilian Opening', and 'Search for Openings Lessons'. Below these are tabs for 'Popular Openings' and 'All Openings'. A search bar is present with the text 'Search for openings'. The main content area shows a grid of chessboard diagrams for various openings, including Sicilian Defense, French Defense, Ruy López Opening, Caro-Kann Defense, Italian Game, and Sicilian Defense: Closed. On the right side, there is a sidebar with a navigation menu and a table of opening statistics.

Let me help you improve your openings!

Explore Openings >

Games Database >

Opening Lessons >

Openings

1. e4	38%	31%	31%
1. d4	39%	33%	28%
1. Nf3	39%	35%	26%
1. e3	39%	34%	27%
1. g3	40%	37%	27%
1. b3	38%	28%	34%
1. f4	32%	25%	43%
1. Nc3	37%	34%	29%
1. b4	35%	31%	41%
1. e2	32%	22%	46%
1. d3	35%	26%	39%
1. a3	35%	23%	40%
1. c5	30%	24%	44%

Pregunta:

¿Puedo llevar el contenido de mis categorías o páginas PILAR al siguiente nivel?



Todas las categorías

Buscar



Compromisos



Mi cuenta



Mi ces

Todas las categorías

Selección Gaming

Portátiles

Componentes

Smartphones

Televisores

Hogar Tech

Ofertas Flash #PcAniversario

Home > Ordenadores PC y portátiles

Ordenadores

PcComponentes es la **mayor tienda de ordenadores portátiles, PC sobremesa y convertibles 2 en 1**. Descubre nuestro extenso catálogo de ordenadores de sobremesa, portátiles, **ordenadores all in one** y mini PC de **marcas TOP a un precio inigualable**. Consigue tu ordenador ideal con nuestros filtros y encuentra aquellos equipos que cumplan con tus necesidades. **Compra online tu ordenador de la forma más fácil.**



Noticias

Punto clave: Compartir el AMOR y PASIÓN por el SEO en toda la organización.

**600k-1M organic clicks
al mes (2023)**

 Chess.com

Nakamura World Number-2 For First Time Since 2015, Mamedyarov Showstops Caruana

Round five of Norway Chess 2023 was a dramatic turning point as GM Shakhriyar Mamedyarov with Black beat GM Fabiano Caruana in the classical...

8 hours ago



 Chess.com

Play Chess With The Chesstice League

Play chess with the superhero computers, and join the fight against a chess grandmaster turned supervillain.

4 days ago



 Chess.com

Chess.com And Lide Haiti Raise \$42794 To Empower Girls In Haiti, Rainn Wilson Stars

Chess.com and the nonprofit Lide Haiti raised \$42793 to empower at-risk adolescent girls in Haiti during a star-studded live event featuring...

1 day ago



 Chess.com

Caruana Wins Again, Leads by 1.5 Points, Rises to World Number-3

After winning his second classical game, against GM Aryan Tari, GM Fabiano Caruana extends his lead in Norway Chess 2023 to a point and a



Pregunta:

¿Debemos depender de las noticias de medios externos?

 Noudiari.es

Marcos Alemany, capitán del 'Cap de Barbaria': "La ruta Formentera-Eivissa es completamente diferente de un día ...

Una vez metido en la maniobra, rápidamente te das cuenta de la gran capacidad que tiene. El buque, además de ser un double-ended que opera de...

25 nov 2023

 Energías Renovables, el periodismo de las energías limpias.

Baleària presenta el 'Cap de Barbaria', el primer 'ferry' eléctrico de España

El ferry Cap de Barbaria tiene 82 metros de eslora y 15,5 de manga, y navega hasta 14 nudos. Cuenta con una toma de conexión a tierra OPS,...

2 jun 2023

 El Español

Baleària revoluciona el transporte marítimo con el 'Cap de Barbaria', el primer 'ferry' eléctrico de España

El ferry Cap de Barbaria no es un barco más, constituye una experiencia diferente para el viajero y al mismo tiempo un reto conseguido por la...

17 ago 2023

 El Canal Marítimo y Logístico

El ferry eléctrico "Cap de Barbaria" reduce las emisiones de carbono

El ferry eléctrico "Cap de Barbaria" de Baleària ha reducido las emisiones de carbono en un 33% con respecto a su antecesor, el "Posidonia".

Hace 1 mes



BALEARIA

Artículos & Evergreen

¿Podemos responder a las dudas frecuentes del usuario?

+50-60k clics
orgánicos al
mes (2023)



Learning how to play chess will be really easy with our step by step guide.

How to Play Chess: 7 Rules To Get You Started



CHES.com Updated: Nov 28, 2022, 6:49 AM | 538 | For Beginners

English

Query

[how to play chess](#)

[como jugar ajedrez](#)

[como jogar xadrez](#)

[regras do xadrez](#)

[how to castle in chess](#)

[como se juega el ajedrez](#)

Pregunta:

¿Podemos crear un FUNNEL recurrente que crezca mes tras mes?



planetahuerto.es

<https://www.planetahuerto.es> › revista › beneficios-del-... ›

Beneficios del kuzu y cómo lo podemos utilizar

27 nov 2023 — Su contenido en antioxidantes ayuda a combatir el estrés oxidativo, reducir el riesgo de enfermedades crónicas, combatir la inflamación, reducir ...



planetahuerto.es

<https://www.planetahuerto.es> › revista › como-cultivar-... ›

Cómo cultivar menta

[Tutorial] Te enseñamos a plantar Menta de manera fácil y rápida ☑Trucos, época del año, variedades ¡Te lo contamos todo!



planetahuerto.es

<https://www.planetahuerto.es> › revista › como-puedo-c-... ›

¿Cómo puedo controlar las plagas de mi jardín?

27 dic 2021 — Utilizando un anti plagas específico puedes acabar con la mariposa del geranio. por ejemplo, puedes utilizar:COMPO Insecticida Geranios. 4.



planetahuerto.es

<https://www.planetahuerto.es> › revista › como-cultivar-... ›

Cómo cultivar Albahaca: Secretos para plantar ...

[Tutorial] **Cómo** cultivar albahaca en tu huerto de una manera fácil y ecológica. Te enseñamos ☑trucos ☑consejos y ☑calendario de siembra.



**Tutoriales, artículos
paso a paso, vídeos...
EVERGREEN!**



Planeta Huerto
CULTIVA TU VIDA

Eventos

Cobertura de los eventos más importantes del mundo en Tiempo Real.

+100k-500k clics orgánicos al mes (2023)

The screenshot displays the 'Chess Events & Tournaments' section of the Chess.com website. At the top, there is a search bar and a navigation arrow. Below this, the 'Current Events' section features two main event cards. The first card is for 'Norway Chess 2023', which includes a crown icon, the event name, dates (May 30, 2023 - Jun 10, 2023), a player count of 10, and a progress indicator for 'Round 13 of 18'. The second card is for 'Cairns Cup 2023', featuring a blue icon, the event name, dates (Jun 3, 2023 - Jun 14, 2023), a player count of 10, a board count of 3, and a 'LIVE' indicator. Below these cards, there are three chessboard thumbnails showing game progress, with player names and scores: 'GM Kostenliu... 21:40', 'GM Khotena... 17:49', 'GM Dzaglid... 26:12', 'IM Mammad... 38:42', 'GM Abduma... 31:45', and 'GM Krush, Ir... 27:34'. To the right of the current events, there are two vertical lists: 'Upcoming Events' and 'Past Events', each with a navigation arrow. The 'Upcoming Events' list includes: 'FIDE World Youth Rapid Championships 2023' (Jun 9, 2023 - Jun 9, 2023), 'Serbia Women's Chess Championship 2023' (Jun 8, 2023 - Jun 14, 2023), 'Serbia Chess Championship 2023' (Jun 9, 2023 - Jun 14, 2023), 'German Women's State Team Championship 2023' (Jun 9, 2023 - Jun 11, 2023), and 'FIDE World Youth Blitz Championships 2023' (Jun 10, 2023 - Jun 12, 2023). The 'Past Events' list includes: 'Cape Verde Cup Final 2023' (Jun 1, 2023 - Jun 5, 2023), 'Dubai Open A 2023' (May 27, 2023 - Jun 5, 2023), 'Przeworsk Round Robin GM 2023' (May 29, 2023 - Jun 5, 2023), and 'Dubai Open B 2023' (May 27, 2023 - Jun 5, 2023).

Pregunta:

*¿Podemos hacer la cobertura en tiempo
REAL de los eventos?*

 El Confidencial

Real Sociedad - PSG en directo hoy | Octavos de Champions League, resultado de la Real Sociedad vs Paris Saint Germain, en vivo



Sigue en directo el partido de Champions que enfrenta hoy a la Real Sociedad y el Paris Sant Germain, con toda la información sobre el...

EN TIEMPO REAL hace 1 hora



**“¿Es posible el
Product-Lead
growth en SEO?”**

¡SÍ!



Jugadores y Ratings

Perfiles automáticos
creados + Curación
Manual (80k+).

+152k clicks orgánicos
al mes (2023)



GM Magnus Carlsen

2853 | #1

Norway

To many, GM Magnus Carlsen is the best to ever play the game, although GMs Garry Kasparov and Bobby Fischer remain in the conversation. At any rate, the clear and remarkable point is that before turning 30 years old, Carlsen had already earned a spot at the top, and he has continued to dominate into...



GM Alireza Firouzja

2786 | #2

France

Alireza Firouzja is an Iranian-born grandmaster who now plays for France. He is a world championship candidate and two-time Iranian champion. In late 2019 and early 2020, Firouzja electrified the chess world with his second place finish in the World Rapid Championship (one point behind World Champion...



GM Ding Liren

2780 | #3

China

Ding Liren is the reigning FIDE World Chess Champion after defeating GM Ian Nepomniachtchi in the 2023 World Championship. Like most world champions, a combination of dominance and close calls have defined Ding's career leading up to winning the title. Ding won his first Chinese Chess Championship at...

Insights de Jugadores y Ratings para TI

Pregunta:

¿Podemos crear una base de datos automática con información de VALOR?



A ranking board for Pádel Nuestro featuring four players. The board is divided into two columns. The left column shows players ranked 01, and the right column shows players ranked 03. Each player's name and rating are displayed below their photo. The player Ariana Sánchez has a yellow highlight around her name and ranking.

Rank	Player Name	Rating
01	PAULA JOSEMARÍA	21.440
01	ARIANA SÁNCHEZ	21.440
03	ALEJANDRA SALAZAR	19.070
03	GEMMA TRIAY	19.070

Ajedrez en 3D



Mighty Martin (500) 

¿Estamos cubriendo
las keywords más
importantes?

¡Creemos algo ASAP!

KPIs= 40k clicks/mes



Términos (Glosario)

¿Y si existiera una
Wikipedia de ajedrez?
¡Más de 200 nuevas
urls!

Impacto= 500k-1M
clicks/mes

Chess Terms



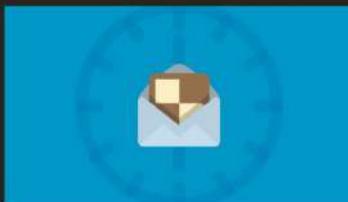
3 Check Chess

If you want to play chess in a fun and new way, 3 Check might be just what you need. Read this article to find out more about this thrilling way of playing chess! What Is 3 Check Chess How To Play 3 Check...



4 Player Chess

Are you in the mood to try a new and exciting way to play chess? If so, 4 Player Chess might be just what you need! What Is 4 Player Chess? Rules Of Standard Free-For-All 4 Player Chess Rules Of Standard Tea...



Adjournment

If you've ever played chess for an entire afternoon, you know how tiring it can be. At one point, fatigue settles in, and you can't keep up with what's happening over the board. For this precise reason,...



Alekhine's Gun

Chess Terms

- ▶ Isolated Pawn
- ▶ J'adoube
- ▶ Chess
- ▶ Benny Watts
- ▶ Premove

Highlighted Terms



World Chess Championship

Search

**START
A GAME
IN LESS
THAN**

Pregunta:

¿Podemos crear un Diccionario de nuevos términos o términos evergreen?

The screenshot shows the top navigation bar of the Holaluz website. On the left is the Holaluz logo. The navigation menu includes 'Tarifa de Luz', 'Placas Solares', 'Empresas', 'Productores', and 'Blog'. On the right, there is a phone icon with the number '900 67 07 07', a pink 'Contratar' button, and a partially visible 'Zo' button. The main content area features a large banner with a background image of a modern house with solar panels on the roof and a Tesla Powerwall unit on the exterior wall. The text on the banner reads: 'Elige la Powerwall de Tesla. Ahora en Holaluz.' Below this is the hashtag '#LaRevolucióndeLosTejados' and a white 'Saber más' button.

☰ holaluz Tarifa de Luz Placas Solares Empresas Productores Blog 900 67 07 07 Contratar Zo

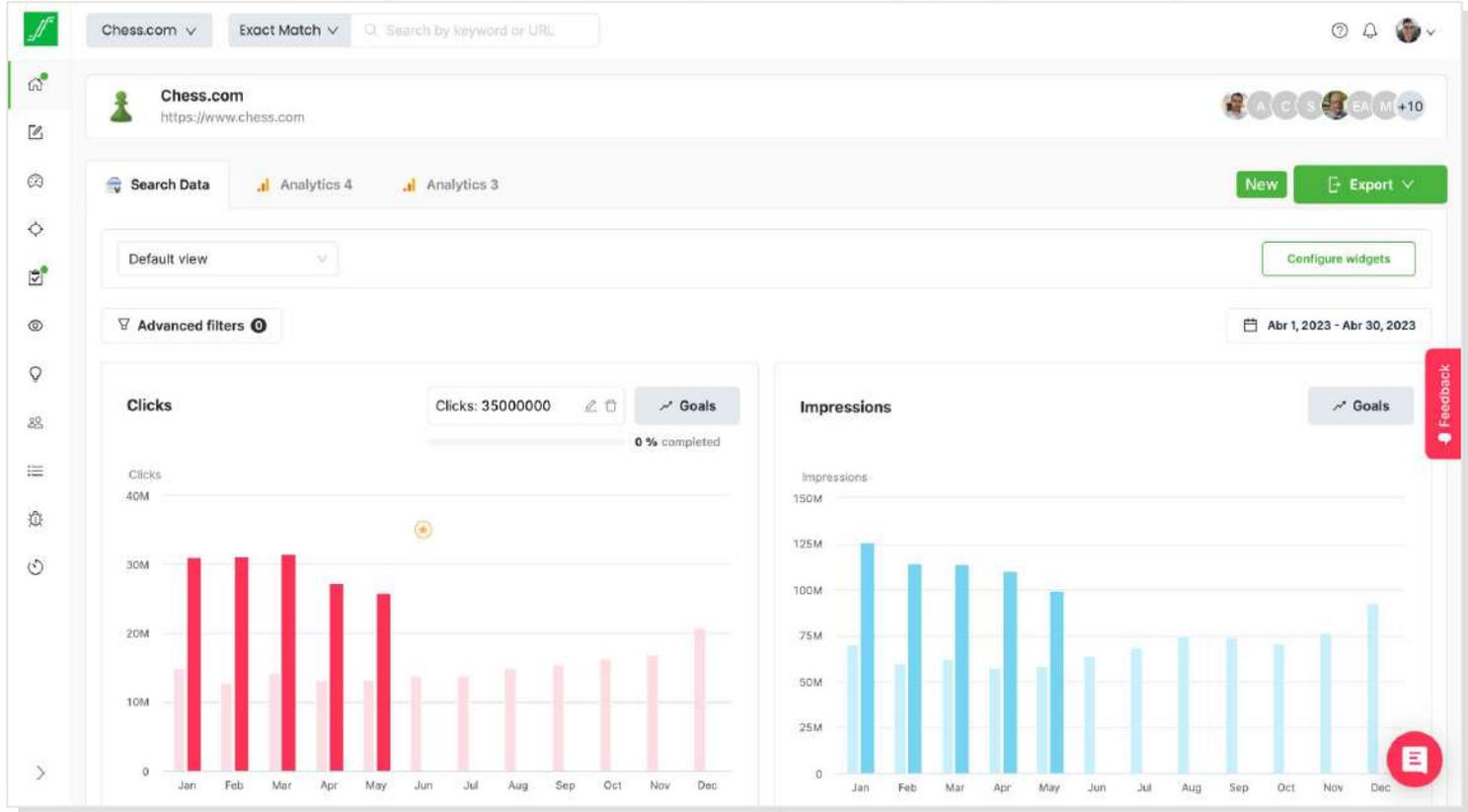
Elige la Powerwall de Tesla. Ahora en Holaluz.

#LaRevolucióndeLosTejados

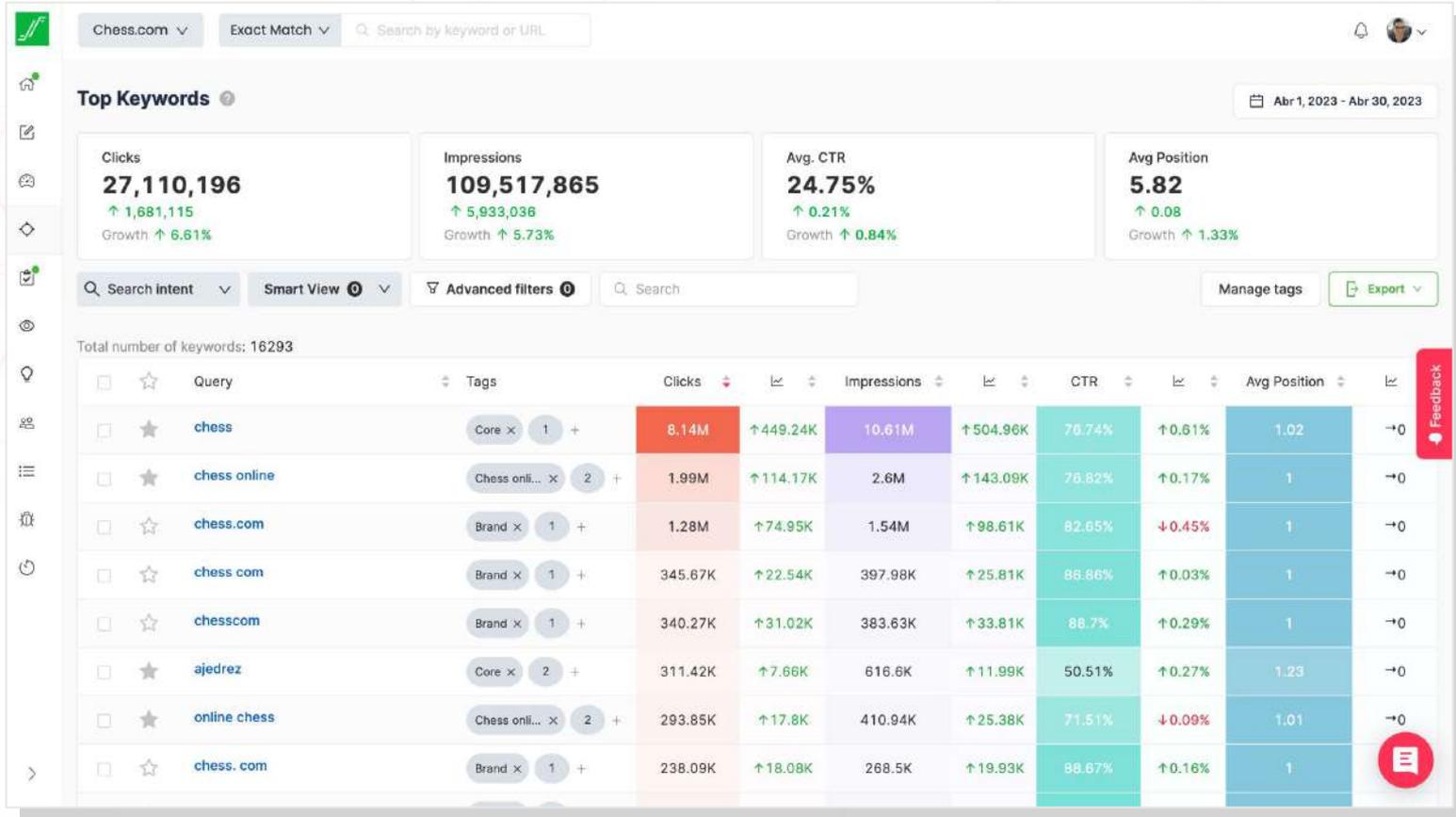
Saber más

Data Analysis & BI, EL FUTURO!

Data Analysis



Data Analysis



GPT-Driven SEO:

Simplificar las complejidades,
Dominar las ideas

¿Cómo pueden los GPT aportar claridad y conocimiento?



**Conocimiento
extenso**



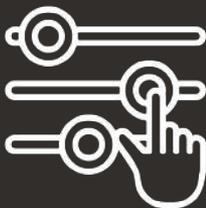
Aprendizaje continuo



**Complejidad
simplificada**



Todos los idiomas



Personalizado



Escalable



Eficiente



Análisis de datos

¿Cómo pueden los GPT aportar claridad y conocimiento?

Disclaimer: Los GPTs y los prompts son una gran ayuda, pero no podrán reemplazar el expertise de un profesional SEO humano - por lo menos por ahora 🤨



SEO Mentor GPT: Your AI-Powered SEO Guide



SEO Mentor

By Natzir Turrado Ruiz 

SEO mentor aligned with Google's best practices

★ 5.0

Ratings (7)

5K+

Conversations

SEO Mentor GPT: Your AI-Powered SEO Guide

- **Identifica los errores reales**
- Consejos personalizados
- Basado en las guidelines

Encabezados  ¡Bien! Tu página implementa encabezados HTML (<H1> - <H3>) y solo se utiliza un encabezado <H1>.
H1 (1), H2 (6), H3 (12), H4 (5), H5 (0), H6 (0)
<H1>: The Next-Generation Cyber Asset Visibility Platform
Ver otros 

Imágenes  43 imágenes sin ALT.

Relación Texto/HTML  1.01 % – ¡Ooohh! La relación de texto - código HTML de tus sitios web es inferior a 15 %. Te sugerimos añadir mucho más texto a tu sitio web.

Marcos  Vemos que tu sitio web tiene IFRAME. Normalmente no suele ser un problema para SEO si se utilizan adecuadamente.

Flash  No detectado

Microformatos  Esta página no utiliza marcado de microformato.
Puedes validar el marcado con la [Herramienta de prueba de datos estructurados de Google](#).

SEO Mentor GPT: Your AI-Powered SEO Guide



You

Is text/html ratio a ranking factor?



SEO Mentor

The text/HTML ratio refers to the amount of actual text content compared to the amount of HTML code on a web page. While some SEO professionals might consider it as part of their on-page SEO checklist, it's important to clarify that the text/HTML ratio is not a direct ranking factor for search engines like Google.

Search engines are far more sophisticated in their ability to parse and understand web content. They focus on the relevance, quality, and value of the content to the user, rather than technical metrics like the text/HTML ratio. Factors such as page loading speed, mobile-friendliness, secure connections (HTTPS), clear site architecture, and, most importantly, high-quality content that satisfies user intent, play a much more significant role in determining search rankings.

Focusing on improving the user experience, creating valuable content, and adhering to best practices for web development and SEO will be more beneficial for your site's performance in search engine results pages (SERPs) than optimizing for the text/HTML ratio.

SEO Mentor GPT: Your AI-Powered SEO Guide

- Identifica los errores reales
- **Consejos personalizados**
- Basado en las guidelines



SEO Mentor

To prioritize these errors and notices effectively, we'll consider their impact on SEO and user experience. Generally, errors that directly affect a website's visibility and user experience should be addressed first, followed by warnings that can impact SEO but might not immediately deter users, and finally, notices that are more informational and less critical.

High Priority (Immediate Attention)

- **Error-404_page.csv & Error-404_page-links.csv:** 404 errors can significantly impact user experience and site credibility.
- **Error-4XX_page.csv & Error-4XX_page-links.csv:** Other 4XX errors indicate accessibility issues for users and search engines.
- **Error-indexable-Page_has_links_to_broken_page.csv & Error-indexable-Page_has_links_to_broken_page-links.csv:** Links to broken pages can harm user experience and site ranking.
- **Error-Image_file_size_too_large.csv & Error-Image_file_size_too_large-links.csv:** Large images slow down site speed, affecting SEO and user experience.

Medium Priority (Address Soon)

- **Warning-indexable-Meta_description_tag_missing_or_empty.csv:** Missing or

SEO Mentor GPT: Your AI-Powered SEO Guide

- Pinpoints SEO Challenges
- Tailored Advice
- **Basado en las guidelines**



SEO Mentor

Yes, my advice and recommendations are based on established SEO best practices, including those outlined in Google's Webmaster Guidelines. Google's guidelines offer a comprehensive framework for creating websites that are easily accessible and indexable by search engines, ensuring a positive user experience. These guidelines emphasize the importance of creating high-quality content, ensuring website accessibility, and using ethical SEO tactics. Adhering to these principles helps in achieving sustainable rankings in search results and improving the overall quality of the web.

Web Performance Engineer GPT



Web Performance Engineer (WPE)

By Darwin Santos 

Expert in web speed optimization with step-by-step guidance, user stories and resource links. Improve your Core Web Vitals GPT

Web Performance Engineer GPT

- **Auditoría de velocidad**
- Recomendaciones accionables y fáciles de entender
- Referencias oficiales

Lighthouse Metrics for this test

Core Web Vitals Checklist

Largest Contentful Paint (LCP):

1. **Optimize initial server response time.**
 - Action: Improve server response time by optimizing your server, using a CDN, and considering dynamic caching.
 - File: Root document (``https://seoalive.com/``)
 - Supporting Resource: [Optimize server response time](#)
2. **Eliminate render-blocking resources.**
 - Action: Remove or defer non-critical CSS and JavaScript, and inline critical resources.
 - Files: CSS and JS files, such as ``https://seoalive.com/wp-content/cache/min/...``
 - Supporting Resource: [Eliminate render-blocking resources](#)
3. **Avoid chaining critical requests.**
 - Action: Reduce the number of critical resources by combining or asynchronously loading them.
 - Files: Various CSS and JS files linked to page rendering.
 - Supporting Resource: [Critical request chains](#)
4. **Ensure text remains visible during webfont load.**
 - Action: Use the ``font-display`` property to ensure text is visible during webfont load.
 - Files: Fonts like ``NunitoSans-Regular.woff``, ``NunitoSans-Bold.woff``,

Web Performance Engineer GPT

- Auditoría de velocidad
- **Recomendaciones accionables y fáciles de entender**
- Referencias oficiales



Web Performance Engineer (WPE)

Based on the PageSpeed Insights report for <https://seoalive.com> on mobile devices, and focusing specifically on eliminating render-blocking resources, here's a targeted plan to optimize your website's loading time:

Plan to Remove Render-Blocking Resources for <https://seoalive.com>

1. Inline Critical CSS

- **Action:** Determine the CSS needed for above-the-fold content and inline it directly within the HTML `<head>`.
- **Files:**
 - `main.min.css`
 - `styles.css`
 - `style.min.css`
- **How:** Use tools like Critical Path CSS Generator to identify critical CSS. Manually add this CSS to the `<head>` of your HTML.

Web Performance Engineer GPT

- Auditoría de velocidad
- Recomendaciones accionables y fáciles de entender
- **Referencias oficiales**

2. **GTmetrix:** Offers practical steps to identify and minimize render-blocking behavior using its analysis tool. It suggests moving `<script>` and `<link>` tags to the bottom of your HTML and utilizing `async` or `defer` for non-critical scripts. For stylesheets, GTmetrix recommends splitting CSS by media type and optimizing the critical rendering path through techniques like combining or inlining CSS files [\[7\]](#).

2. Reduce the impact of third-party code.

- Action: Limit or optimize the use of third-party scripts that block the main thread.
- Third-party: Google Tag Manager, Clarity, Google Analytics, etc.
- Supporting Resource: [Loading third-party JavaScript](#)

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